

Data Privacy information for business partners, suppliers and interested parties

In connection with the expansion of our customer base and the creation of new sales opportunities, your personal data was collected. Please note the following data protection information.

1. Who is responsible?	Bissantz & Company GmbH Nordring 98 90409 Nürnberg Tel.: 0911/ 9355360
2. Data protection officer:	MKM Datenschutz GmbH Äußere Sulzbacher Straße 118 90491 Nürnberg Tel.: 0911/ 669577-0 E-Mail: datenschutz@bissantz.de
3. Purpose of processing and legal basis	<p>We process your personal data for the purpose of initiating a business relationship, fulfilling our contractual obligations and all activities required for operation and administration. The legal basis is Art. 6 para. 1 sentence 1 lit. b GDPR.</p> <p>In addition, we process your personal data to fulfil legal obligations, such as retention obligations under tax law. The legal basis is Art. 6 para. 1 sentence 1 lit. c GDPR.</p> <p>If necessary, we process your data beyond the fulfilment of the contract to protect our legitimate interests or those of third parties for the purposes of direct advertising, initiating customer relationships or ensuring IT support and security. If we use your data for direct marketing, you have a general right to object. The legal basis is Art. 6 para. 1 sentence 1 lit. f GDPR.</p>
4. Obligation to provide the data	There is no obligation to provide us with your personal data.
5. Origin of data	<p>As a rule, we receive personal data for the above purposes from you.</p> <p>However, we also process personal data that we have legitimately received from other third parties (e.g. for the execution of orders,</p>

for the fulfilment of contracts or pre-contractual measures or on the basis of consent given by you).

On the other hand, we process personal data that we have legitimately obtained from publicly accessible sources (e.g. commercial and association registers, press, media) and are authorised to process.

If we do not collect the data directly from you and you have an active profile on StepStone, LinkedIn, Xing or another network that is used to establish professional contacts, we may also collect personal data via this network.

6. Categories of recipients

Within our company, those departments that require your personal data to fulfil our contractual and legal obligations will receive it. Processors engaged by us (Art. 28 GDPR) may also receive data for these purposes.

Under these conditions, recipients of personal data may be, for example

- IT service providers;
- Financial service providers;
- consultants;
- Authorities, if a legal obligation exists.

7. Storage Period

Where necessary, we process and store your personal data for the duration of our business relationship, which also includes, for example, the initiation and fulfilment of a contract.

In addition, we are subject to various retention and documentation obligations, including those arising from the German Commercial Code (HGB) and the German Fiscal Code (AO). The retention and documentation periods specified there are up to ten years.

8. Will my data be transferred to third countries outside the European Union?

In principle, the controller does not transfer data to third countries (outside the European Economic Area - EEA).

However, when processing your personal data, we also use service providers who are located in a third country or who in turn use service providers in third countries. Your data may also be processed outside the EEA, e.g. in the USA. We only work with service providers who can demonstrate sufficient guarantees for data protection.

On 10 July 2023, the European Commission adopted an adequacy decision for data flows between the EU and the USA. The decision stipulates that the USA guarantees a level of protection for personal data comparable to the European standard. The USA is therefore considered a safe third country in accordance with Art. 45 GDPR. The transfer of personal data to the USA therefore does not require any additional consent. The prerequisite is that the US data recipient has certified itself in advance in accordance with the EU-US Data Privacy Framework.

9. Automated decision making

Automated decision-making based on the personal data collected and profiling within the meaning of Art. 22 (1-4) GDPR do not take place.

10. Your Rights

You have the following rights if the legal requirements are met: You have the right to request information (Art. 15 GDPR), rectification (Art. 16 GDPR), erasure (Art. 17 GDPR) or restriction (Art. 18 GDPR) of your personal data from us to the extent permitted by law. We will also provide you with your data on request in a structured, commonly used and machine-readable format (Art. 20 GDPR). To exercise your rights, please contact the controller. If we process your personal data on the basis of a legitimate interest, you can object to this processing (Art. 21 GDPR). We will then no longer process the personal data in the event of a justified objection. If we use your data for direct marketing, you have a general right to object without incurring any costs other than the transmission costs according to the basic rates (Section 7 (3) No. 4 UWG). You also have the right to lodge a complaint with a supervisory authority if you believe that your personal data is being processed unlawfully (Art. 77 GDPR). You have the right to submit a complaint to a data protection supervisory.

The supervisory authority responsible for us is:

Bavarian State Office for Data Protection Supervision (BayLDA)
Promenade 18
91522 Ansbach

Stand: September 2024

